

Gender equality and young professionals: two sides of the usual coin

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SUMMARY

The Italian situation of youth work is in difficulty and at the same time, every day the issue of gender equality is treated separately from other issues that concern the world of work, including youth work. With this small study, we want to demonstrate how actions aimed at gender equality are also necessary for the resolution of some problems that affect youth work. This is demonstrated by connecting data on the needs and requirements of the new generations in Italy with a timely analysis. The analysis includes an examination of the types of generations present in the world of work, current problems regarding demography, education and the crisis of leadership. Following this analysis, various methods are proposed to be applied in the working world, with the aim of bringing young people closer, especially to the professional world of surveyors. It will be understood that the need for gender equality is linked to work-life balance. Work-life balance is one of the turning points to meet the new needs of young people. The tools that will be explained in order to improve work-life balance concern time management methods, active listening methods, effective communication, delegation management, the valorisation of different working styles and the sharing of knowledge.