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# FIG WORKING WEEK 2023

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Protecting  
Our World,  
Conquering  
New Frontiers

## The Role of Surveying Professionals in a dynamic World; A Perspective of Kenya (Paper ID 11975)

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## Introduction

- Surveying Professionals in the world must wake up to the reality that the Profession has come of age and it is time to renew the thinking and appreciate the dynamism that come with generations and new ways of doing things
- For Professionals and profession bodies to protect the world and conquer new frontiers, there must be a change of mind and heart in practice and service delivery

## Introduction

- Professional bodies have failed to attract new entries from younger generations due to unattractiveness of the way things are being done
- There is a great opportunity for the Surveying profession to expand its presence and practice through use of technology, sharing experiences and good will towards a better tomorrow
- As the world experiences climate change, we must leverage our knowledge base and tools for measuring, monitoring, and forecasting how to improve the outlook for our future generations



## Research Objective

- The objective of this study is to identify the role of professionals and professional bodies in the dynamic world

## Significance

- Increased young professionals in surveying institutions,
- Enhanced processes through automated services,
- Enhanced financial sustainability
- Building sustainable systems for better succession for the professionals
- Changing how things are done
- Professional Institutions in the world to prepare for the future
- Use of automated systems can help institutions to streamline their processes and
- Improved efficiency in service delivery for purposes remaining attractive to younger generations
- Improved the financial sustainability to Institutions through automated services

## Conclusion

- Review of Constitutions to create policies that support the young generation and embrace innovative practices
- Embrace new technologies such as drones, laser scanning, and GPS to enhance efficiency and innovation
- Create programs that target the younger generation to attract and retain them in the profession
- Collaborate with universities and other educational institutions to provide training and internships to young professionals
- Engage in advocacy and legislative matters to create an enabling working environment for young professionals

## Conclusion

- Encourage diversity and inclusivity in the profession to attract and retain young professionals from different backgrounds.
- Create mentorship programs to help young professionals navigate their careers and develop their skills.
- Provide opportunities for young professionals to contribute to the development of the profession through research and innovation
- Work with governments and other stakeholders to create policies that support the growth and development of the surveying profession



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“Business opportunities are like buses. There’s always another one coming”  
Richard Branson.

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Thank you  
Please feel free to engage:

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