

Worldwide Learning Infrastructure

FIG Congress 2010: Facing the Challenges – Building the Capacity
Sydney, Australia, 11-16 April 2010

Bela Markus

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Chair, FIG Commission 2 - Professional education



Approach

Worldwide Learning

Lessons learned during the last Commission 2 events

- Learning Infrastructure



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FIG Commission 2 - Events

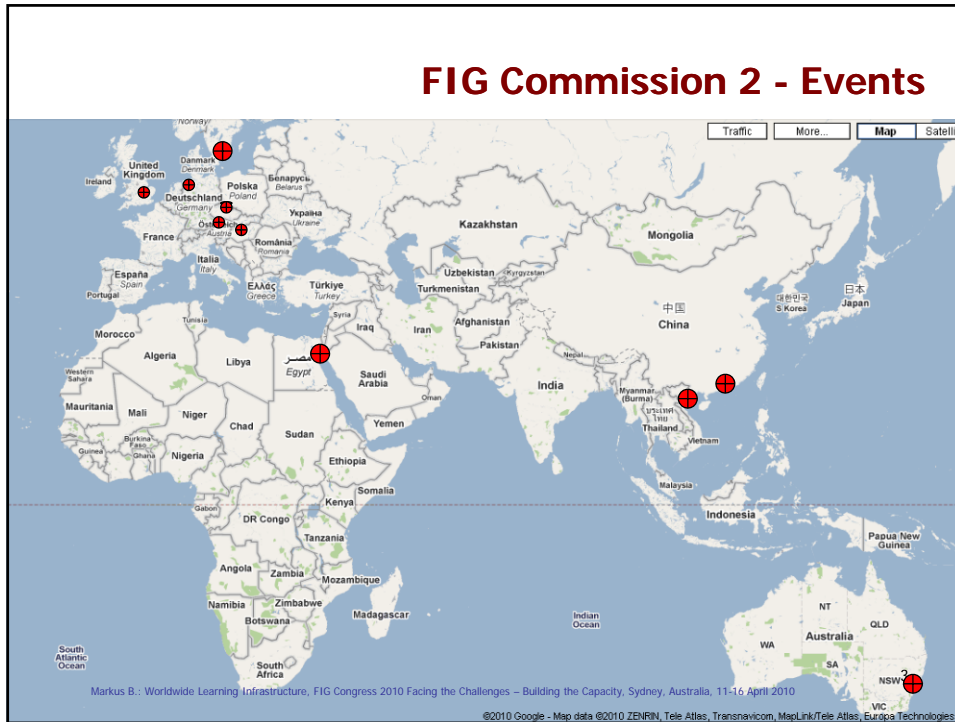
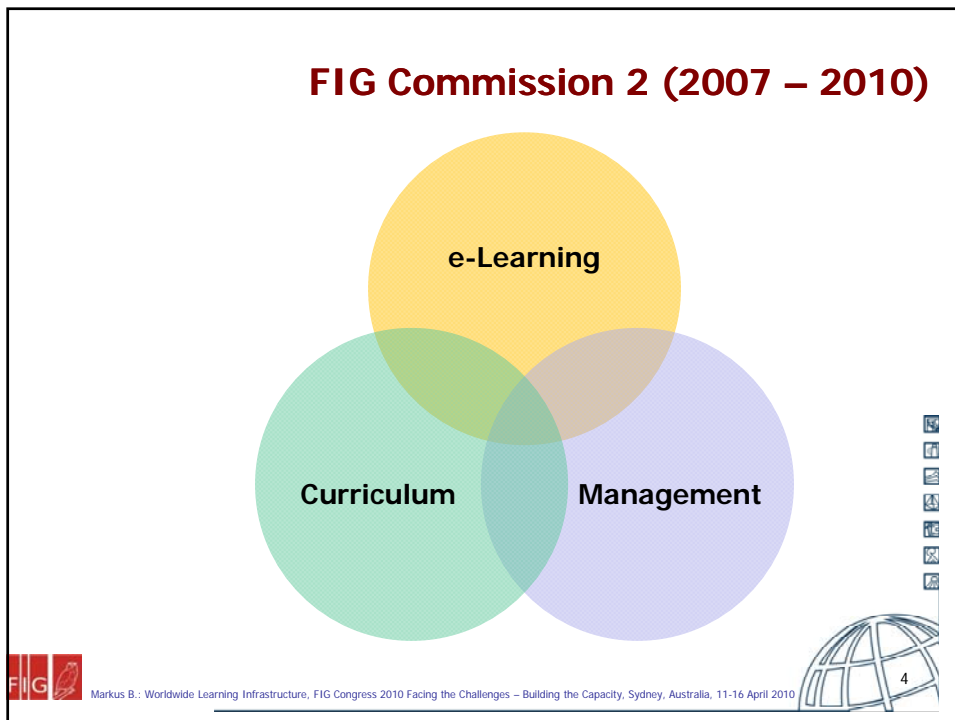


FIG Commission 2 (2007 – 2010)



Workgroup 2.1: Curricula development

Chair: Bela Markus (Hungary)

- **Changing profession**
 - Surveying, Cadastre
 - Land Management
 - Participatory planning - GIS
 - Real Estate Management
- **Teaching methods**
 - PBL
- **Bologna changes**
 - BSc / MSc / PhD / Professional masters
- **Quality Management**
 - Accreditation
 - Recognition



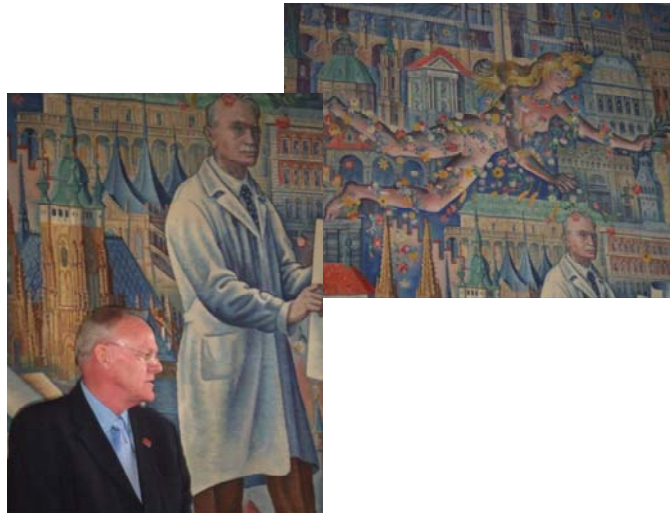
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Knowledge Is Power

The screenshot shows a Mozilla Firefox browser window displaying the website 'Scientia Est Potentia'. The page is titled 'FIG Commission 2 Symposium, Prague, Czech Republic, 7-9 June 2007'. It includes a navigation menu with options like 'page', 'discussion', 'view source', and 'history'. The main content area features the FIG logo and the text: 'Latin phrase Scientia Est Potentia (Knowledge Is Power) was selected as a motto of symposium dedicated to development of curricula, organised jointly by FIG Commission 2 and Faculty of Civil Engineering CTU in Prague on the occasion of the 300th anniversary of the Czech Technical University in Prague.' Below this, there is a 'Symposium Program' section with links to newsletters, registration forms, call for papers, abstracts, and papers. A 'Keynote speakers' section lists Stig Enemark, President of FIG, with a brief bio. On the right side, there is a 'Contents (print)' table of contents listing 13 items from Keynote speakers to Public transport. The browser's address bar shows the URL 'geoinformatica.fsv.cvut.cz/wki/index.php/Scientia_Est_Potentia'.

„I suggest that we fly high and keep our feet on the ground at the same time.“



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Core Curriculum?

or Body of Knowledge

Ann B. Johnson

**Higher Education Solutions Manager (ESRI):
Meeting the Challenge - Incorporating New
Technologies and Methods into a Curriculum for
Surveying**



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Core Curriculum?

Greenfeld, J – Potts, L. (2007):
Surveying Body of Knowledge – Preparing Surveyors
for the 21st Century. North American Surveying
Educators Conference, Big Rapids, MI, USA.



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The 21st Century surveyor must demonstrate

1. an ability to **apply knowledge** of mathematics, science and engineering/applied science/technology.
2. an ability to design and conduct experiments, as well as **analyze and interpret data**.
3. an ability to **design a system**, component, or process to meet desired needs.
4. an ability to function on **multi-disciplinary teams**.
5. an ability to identify, formulate and **solve surveying (engineering) problems**.
6. an understanding of professional and **ethical responsibility**.
7. an ability to **communicate** effectively.
8. a broad education necessary to understand the impact of surveying (engineering) solutions in a **global and societal context**.



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The 21st Century surveyor must demonstrate

9. a recognition of the need for, and an ability to engage in, **life-long learning**.
10. a knowledge of contemporary issues.
11. an ability to use the techniques, skills, and modern surveying (engineering) tools necessary for practice.
12. an ability to apply knowledge in a specialized area related to surveying.
13. an understanding of the elements of supervision and **project management**.
14. an **understanding of business** and public policy and administration fundamentals.
15. an understanding of the role of the leader and **leadership** principles.



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Core Curriculum?

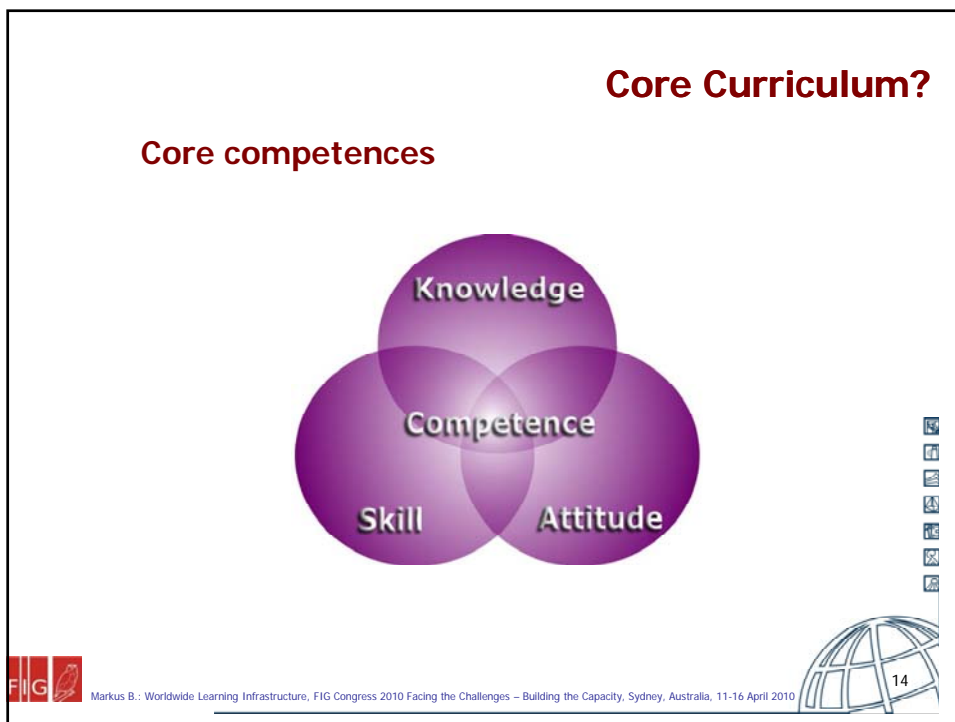
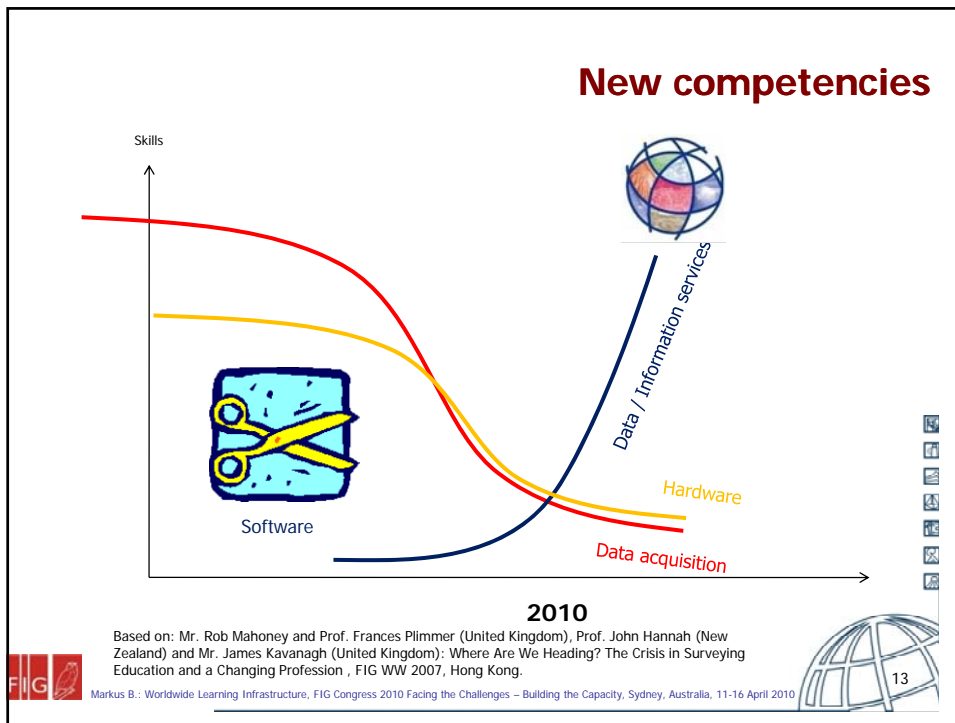
Mr. Rob Mahoney and Prof. Frances Plimmer (United Kingdom), Prof. John Hannah (New Zealand) and Mr. James Kavanagh (United Kingdom):
Where Are We Heading? The Crisis in Surveying Education and a Changing Profession. FIG WW 2007, Hong Kong.

„ ... the number of competencies in which surveyors might claim to be proficient now number over 200“

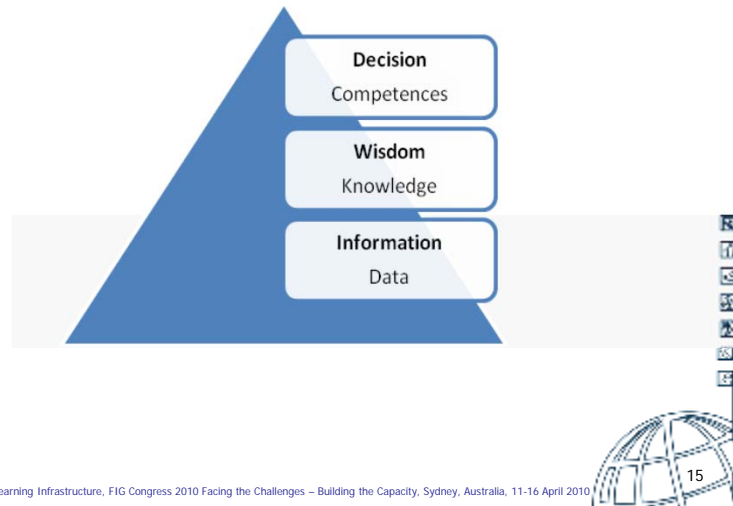


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Competence pyramid



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Workgroup 2.2: e-Learning

Chair: Liza Groenendijk, ITC (Enschede, Netherlands)

- **Tools**
- **Innovations**
- **Portals**
- **Content development**
 - **Multimedia**
 - **CBT**
 - **Quiz**
- **Student support**
 - **Club**
 - **Library**
- **Communication**
- **Teamwork**
- **Metadata**



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e-Learning

Using Computers in Learning



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ICT in education

```

    graph LR
      A[Information Technology  
• 10-15 years from open systems to Internet] --> B[Surveying, Geomatics  
• 10-15 years from digital maps to databases]
      B --> C[Professional Education  
• 10-15 years from hypertext to knowledge bases]
  
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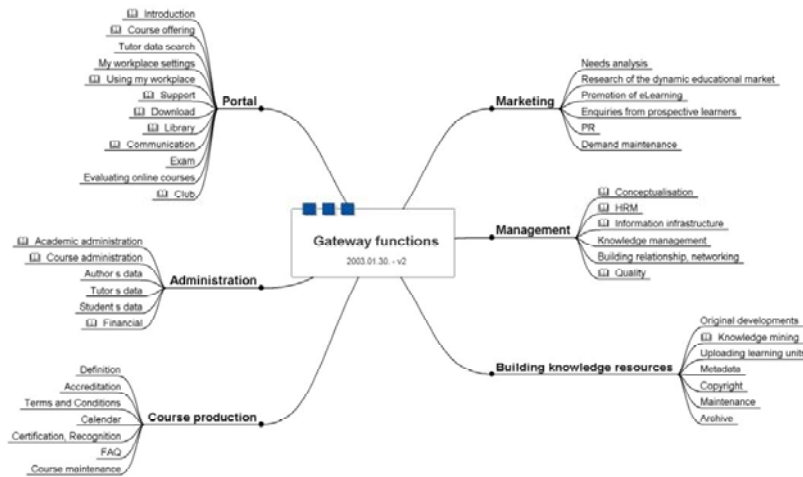
SDI – SII – SKI



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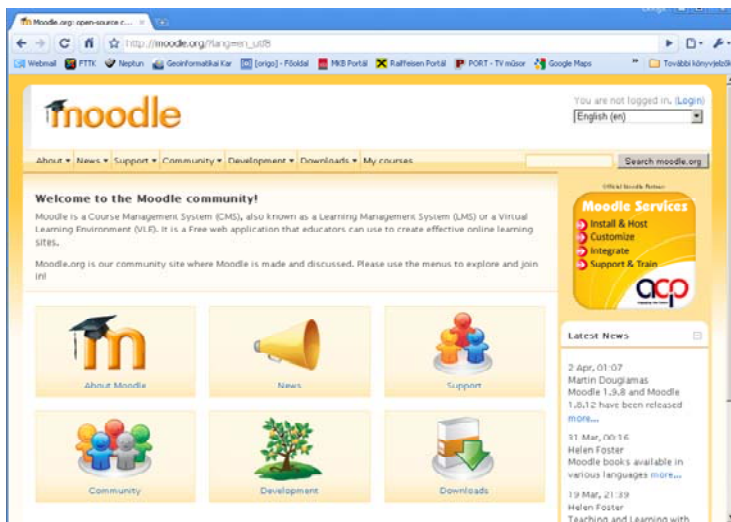
e-Learning Infrastructure



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Open Course Management System



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Raymond Kurzweil (99): The Age of Spiritual Machines

2014

„Fifteen years in the future computers will enable the memory capacity and computational ability of the human brain, and interaction with computers will involve gestures and two way spoken communications. Most learning will be conducted through **software-based teachers.**“



„Twenty five years from now computers will have the capacity of 1.000 human brains, and the majority of communication does not involve a human. Computers will have read all available human- and machine-generated literature and will be learning on their own. Machines will claim to be **conscious.**“

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Web 3.0

The Semantic Web is an evolving development of the World Wide Web in which the meaning (semantics) of information and services on the web is defined, making it possible for the web to "understand" and satisfy the requests of people and machines to use the web content.

It derives from World Wide Web Consortium director Sir Tim Berners-Lee's vision (2006) of the Web as a universal medium for data, information, and knowledge exchange.

Source: Wikipedia

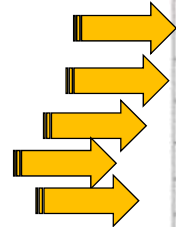


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eLearning 2.0

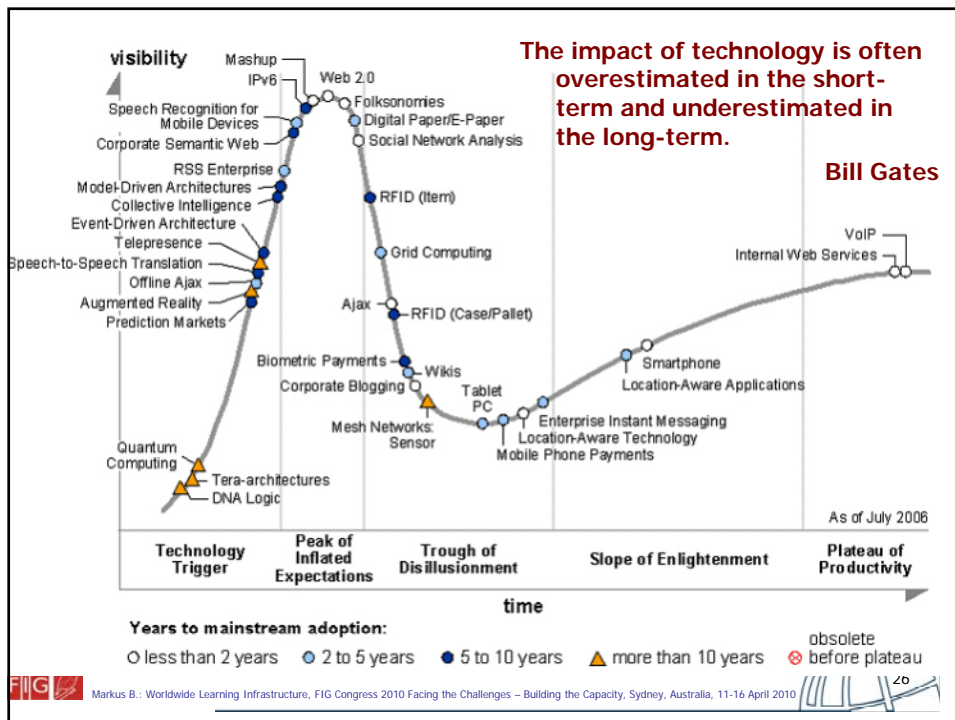
	eLearning 1.0	eLearning 1.3	eLearning 2.0
Main Components	Courseware, LMS, authoring tool	Reference hybrids, LCMS, discussion groups	Wiki, Social Networking & Bookmarking, Add-ins, Mash-ups
Ownership	Top-down, one-way	Top-down, collaborative	Bottom-up, learner-driven, peer learning
Development time	Long	Rapid	None
Content Size	60 minutes	15 minutes	1 minute
Access time	Prior to work	In between work	During work
Delivery	At one time	In many pieces	When you need it
Content Access	LMS	Email	Search, RSS feed
Driver	ID	Learner	Worker
Content creator	ID	SME	User
Training's Role	Gourmet Chef	Short-order cook	Food critic



http://elearningtech.blogspot.com/2006/09/elearning-10-vs-20-help-needed_07.html



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SWOT analysis

<p>S</p> <ul style="list-style-type: none"> World-wide network (AM) Missioners, experiences (e.g. Enschede workshop) eLearning recognized by FIG SDI for everyday use (environment) Workplace learning CPD recognized Commission 2 is a central body for all surveying knowledge and developments 	<p>W</p> <ul style="list-style-type: none"> Communication IT infrastructure in several countries Differences in legal/institutional background Business model Members from developing countries under-represented
<p>O</p> <ul style="list-style-type: none"> Videoconferences FIG Foundation Partner organizations (ISPRS...) Knowledge management Knowledge society Awareness building Land registration gaps in developing countries Online cooperation 	<p>T</p> <ul style="list-style-type: none"> Missing strategic will at university level Lack of lecturer's didactic skills Weak quality assurance online/distance courses Online/distance course development time demanding



Enhancing Surveying Education through e-Learning



A publication of FIG Commission 2 – Professional Education





Workgroup 2.3: Marketing & Management

Chair: Gert Steinkellner, BEV (Vienna, Austria)

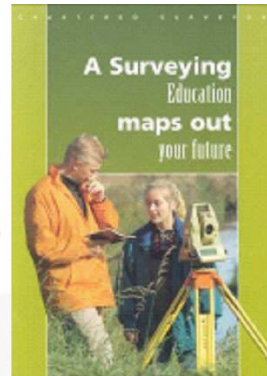
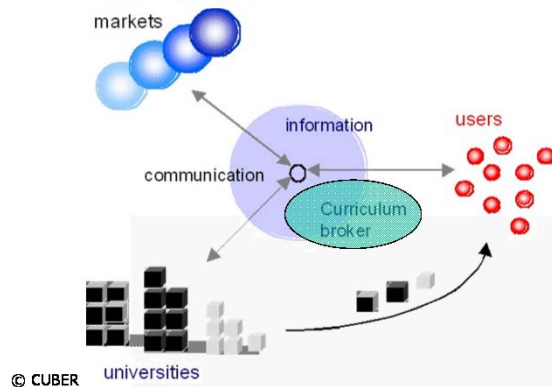
- Perception of profession
- Awareness building
- Marketing
- Recruitment
- PR
 - Brochures
 - Newsletters
 - Web
- Networking
- LLL



Reinfried Mansberger



Marketing & Management



Young Surveyors

FIG Young Surveyors Network at the XXIV FIG International Congress 2010

11 - 16 April, Sydney Convention and Exhibition Centre.

The FIG young Surveyors Network is about integrating generations and facilitates the making of contacts between generations. To put this in to practice the following activities are planned for the XXIV FIG International Congress.

Sunday 11th of March

Young Surveyors Lunch, 12:00. Meet up at the registration desk

FIG YOUNG SURVEYORS



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Conferences, International Summer Schools



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Learning@organizations

- **Daily tasks evolving faster** than universities can produce qualified experts, many employers apply constant, on-the-job training to remain competitive. E-learning programs help staff members to obtain new skills and critical improvements quickly and efficiently.
- Companies integrate **e-Learning into mainstream**. They can easily integrate learning modules into staff communications, and can add similar tools to web-based systems.
- e-Learning open the world. Likewise, **small businesses can access the same level** of knowledge and insight that was earlier only available to large companies.
- **Mobile technology helps e-Learning** initiatives. Wireless technology allows educators to reach learners in their working environment.
- **Computer Supported Ubiquitous Learning** is defined as a ubiquitous learning environment that is supported by embedded and invisible computers in everyday life.



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Open education

... is a collective term that refers to forms of education in which knowledge, ideas or important aspects of teaching methodology or infrastructure are shared freely over the internet.

It was inspired by related concepts like Creative Commons, open source, open data and open Access, and expands them to include lectures and other courseware.

Source: Wikipedia



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Workgroup 4: Real Estate Valuation and Management Education

Joint WG with Commission 9

- In the spring of 2008 a comparative study on how the education of real estate economics is arranged in different countries will be made by the WG. The outcome gathered from different countries will be composed into a summary report.
- Chair: Prof. Arvo Vitikainen (Helsinki, Finland),
- e-mail : arvo.vitikainen@tkk.fi



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Projects

- NCGIA Core Curriculum
- Open Learning for Land Offices – TEMPUS (1995)
- Staff Development in Land Administration – TEMPUS (1998)
- Land Information Management for Executives (2000)
- EGECS – networking in Surveying and Cartography
- BEGIN – TEMPUS, Russia
- COST G9 – Modelling Land Market processes
- T&T FNU, China – Environmental Modelling
- Land Valuation Training – Romania, UK, Greece
- Nature GIS
- GI-Indeed
- WAREMA - Water resources management in protected areas
- ERASMUS
- CEEPUS
- MSc in Geoinformatics in Croatia, Zagreb - TEMPUS
- MSc in Geoinformatics in Kazakhstan, Almaty - TEMPUS
- MSc in Geoinformatics in Tajikistan, Dushanbe - TEMPUS
- Nature SDIplus – INSPIRE
- SDILaplus
- Development of New Land Governance Studies in Macedonia and Ukraine



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The Nature-SDI plus project

Best Practice Network for SDI in Nature Conservation

Co-funded by the Community Programme eContentplus ECP-2007-GEO-317007

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Training Package

- Level 1 Background Knowledge
- Level 2 SDI and Nature conservation
- Level 3 Applications

Level 1 - Background Knowledge

Background Knowledge on Nature Conservation

- MODULE 1 - NATURE CONSERVATION

GI Data Modelling and Standards


- MODULE 2 - DATA MODELLING
- MODULE 3 - METADATA
- MODULE 4 - DATA HARMONIZATION
- MODULE 5 - STANDARDS


Basic IT Standards

- MODULE 6 - BASICS OF WEB SERVICES
- MODULE 7 - BASICS OF XML AND GML

INSPIRE

- MODULE 8 - THE INSPIRE DIRECTIVE

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Training Package

- Level 1
Background Knowledge
- Level 2
SDI and Nature conservation**
- Level 3
Applications


Level 2 - SDI and Nature conservation

- MODULE 9 - NATURE CONSERVATION IN INSPIRE
- MODULE 10 - DATASETS ANALYSIS AND DATA POLICIES
- MODULE 11 - DATASETS HARMONISATION - TRANSFORMATION
- MODULE 12 - THESAURUS
- MODULE 13 - GEOPORTAL
- MODULE 14 - TESTING THE COMPLIANCE OF OUTCOMES WITH INSPIRE AND INTERNATIONAL STANDARDS

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Training Package

- Level 1
Background Knowledge
- Level 2
SDI and Nature conservation
- Level 3
Applications**

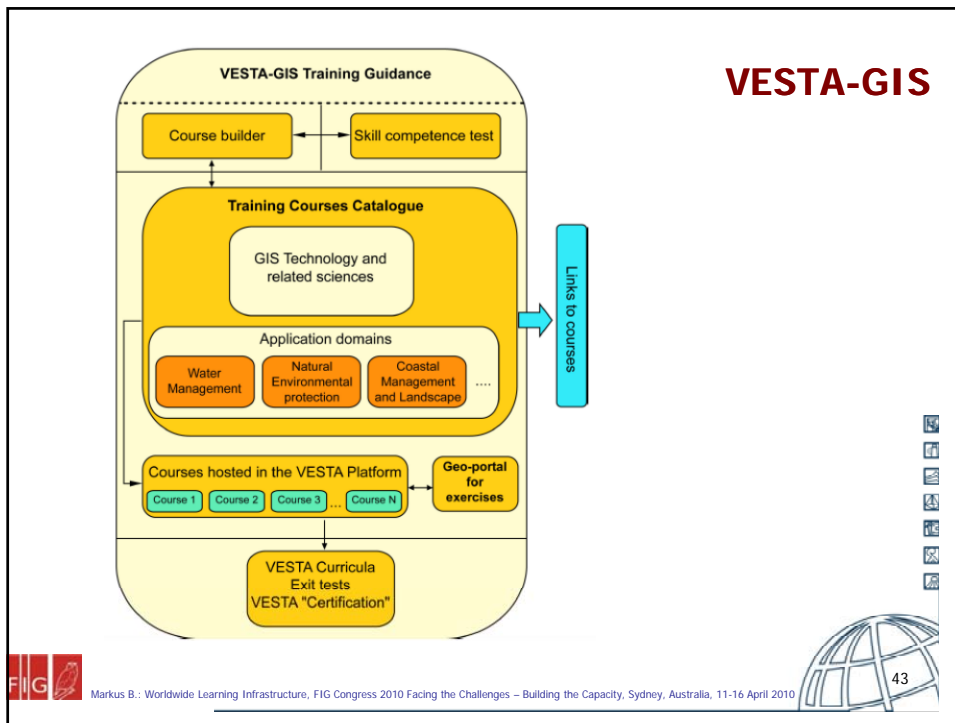
Level 3 - Applications

- MODULE 14 - GOOD PRACTICES
 - Interreg IIIA Alcotra Italy-France - Flora and habitat conservation and management in the south-western Alps
 - VIC - NATUR (Swedish EPA)
 - Dutch Provinces - datasets INSPIRE compliant
 - ...

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Conclusions

- Focus on **core competences** - Body of Knowledge
 - Involve more **soft skills**
 - Software – system integration
 - 3D data processing, analysis and visualisation
 - Project management, Working in teams (and **integrate**)
 - Solving complex problems
- **u-Learning?**
- **Communicate, cooperate, coordinate**
 - Strengthen communication and networking activities
 - MSc – staff mobilities
 - PhD – student mobilities
 - Share experiences in open systems and educational management and marketing
- Continue series of annual workshops
- Strengthen the link with Young Surveyors
 - Organize Summer / Winter Schools



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