

HONG KONG - MAY 2007

Young people and the profession

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OGE 's strategy towards young people
 Why and how to attract young people into chartered surveying and into a liberal profession?

- 1- Observation/Problems/Inventory
- 2- The fundamental values of a liberal profession
- 3- Action taken to attract young people in engineering schools and secondary schools
- 4- Action taken with regard to initial training
- 5- Discussions at a European level: the Strasbourg Conference

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Why and how to attract young people into chartered surveying and into a liberal profession?

1- Observation/Problems/Inventory

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Observation/Problems/Inventory
 The OGE faced with the problem of renewing the generations

Age Group	1985	1995	2006
under 30	100	100	100
age 31 to 40	550	400	400
age 41 to 50	550	500	500
age 51 to 60	600	600	600
age 61 to 65	250	250	250
over 65	150	150	150

Age pyramid

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Observation/Problems/Inventory
 More people retiring than entering the profession

Year	Registrations	Cessations
2002	45	65
2003	45	65
2004	50	60
2005	85	65
2006	60	65

Comparison between registrations and cessations of activity over the last 5 years

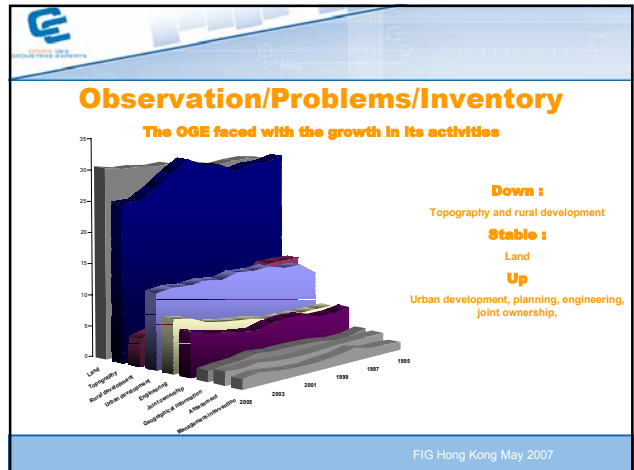
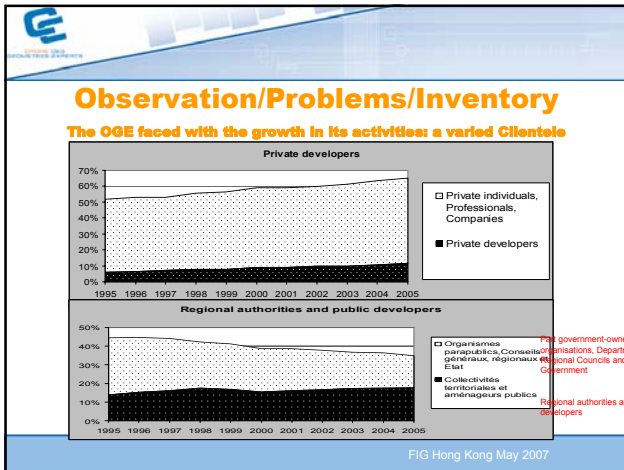
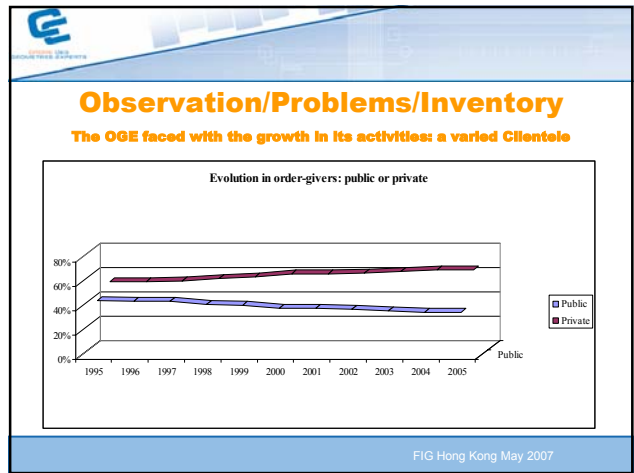
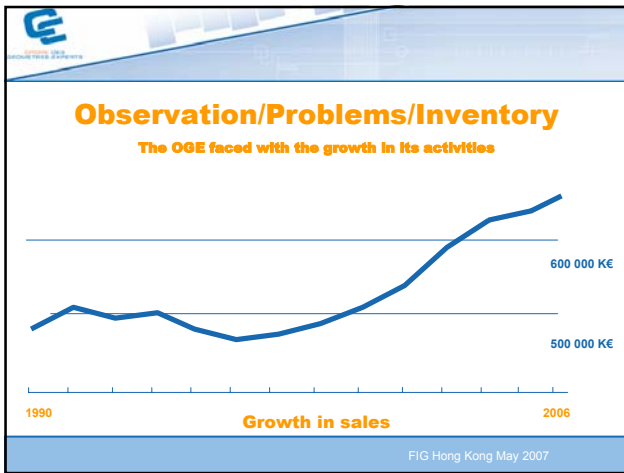
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Observation/Problems/Inventory
 Long-term evolution in the number of retirements

Average duration of activity: 30 years

In 2007 : 204 CS over the age of 63

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Observation/Problems/Inventory

CONCLUSION

Activity growing strongly, a variety of order-givers with increased demand from authorities and private developers, varied activities with strong growth in areas requiring a high level of legal and development skills

But : heavy increase in the number of retirements over the next 5 years

1 - Need to renew the generations

2 - Need to open up to other disciplines due to the diversity and growth in the areas in which the CS is involved: particularly in the field of urban development, planning, engineering and joint ownership

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Why and how to attract young people into chartered surveying and into a liberal profession?

2- the fundamental values of a liberal profession

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The fundamental values of a liberal profession

Official definition by the European authorities:

« A profession exercised on the basis of appropriate professional qualifications, individually, under one's own responsibility and in a professionally independent way, offering intellectual and conceptual services in the interests of the client and the public »

Exercising a liberal profession.

- means having to provide services that are characterised by their high level of technical skill and their high quality.
- means following a set of fundamental values such as independence, probity and compliance with professional secrecy.
- means guaranteeing these fundamental values by carrying out ongoing training and accepting that one may be punished by one's peers if one infringes the code of ethics or fails to go by the book.

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The fundamental values of a liberal profession

Being a Chartered Surveyor means:

Public service delegation:

providing citizens with a service of irreproachable quality in order to carry out and guarantee the demarcation and definition of property

Being a member of a regulated profession:

The OGE's role is to oversee the policy of the profession, ensure that the ordinal law is obeyed and introduce measures aimed at providing clients with a guaranteed quality of service

Being involved in the development of the region and the living environment

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Why and how to attract young people into chartered surveying and into a liberal profession?

3- The OGE's actions towards young people

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The OGE's actions towards young people

- September 2003 : OGE involved in student events: open days, professional forums, induction seminars, degree award ceremonies ...
- January 2005 : the « Prospective » working party, made up of 6 young CS, is formed
- June 2005 : informal meeting in Le Mans of young CS who have been in the Order for less than 7 years
- January 2006 : a discussion forum for young CS who have been in the Order for less than 7 years is introduced
- 25 April 2006 : first meeting with young CS who pledged their oath in 2005 and 2006
- September 2006: a comic book promoting the profession is sent out to secondary schools in France. Distributed via the Website

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Effects on recruitment into the profession

- Engineers : the curve was reversed in 2005 - number of CS entering > number of CS leaving.
- Technicians : information to secondary schools (brochure, ONISEP/OGE comic book).
- Internal promotion : encouraging colleagues to enter the profession.

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4- OGE actions in favour of initial training

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Actions in favour of initial training
Opening up access to the profession

Higher Council decision of 1st March 2006 :

Continue discussions on opening up access to the profession as part of the European LMD reform and based on the reference framework for the profession

Higher Council decision of 19 December 2006 :

- prerequisite for access to the DPLG (government-backed) degree course: BACCALAUREATE + 5 years ' higher education (surveyor, university master 's degree, general engineer)
- Follow extra modules according to original course + complete a 2-year placement in a CS firm
- modernised DPLG = oral examination of a professional thesis

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Actions in favour of initial training
Transposing European directives into national law

THE DIRECTIVE RELATING TO RECOGNITION OF PROFESSIONAL QUALIFICATIONS :

- Consultation with our Ministry over the transposition to be completed by October 2007
- Consultation with our European surveyor partners over the possibility of a joint platform

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5- Discussions at a European level

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Discussions at a European level
French chartered surveyors step into the breach

- To demand qualification at « BAC+5 » level
- To defend public service delegation
- To support the interoperability of geo-referencing networks

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Discussions at a European level :
The Strasbourg Conference in 2008

24/25/26 September 2008

Long-term Planning and Prospects : The role of surveyors in the European economy and society

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The First European Surveyors' Conference
Long-term Planning and Prospects
The 39th French Chartered Surveyors' Conference

Prospective et Perspectives

39^e congrès des géomètres-experts français

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